

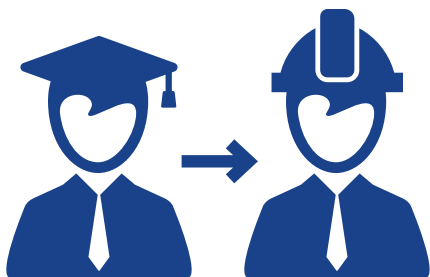
Lake County Partners: Driving Business Forward

Lake County Partners drives economic growth across Lake County. We are a non-profit economic development organization supported by investors in both the public and private sectors. Our goal is to help companies transform economic opportunities into business realities.

We accomplish this by focusing on two areas:

Attracting and Expanding Businesses

We encourage business investment, expansion and relocation to Lake County. Whether it's helping existing employers find or plan their newest facility here, or working with site selectors to promote local developments to companies far and wide, we bring together real estate, development, utility and public sector partners to find solutions and ensure that businesses choose to grow in Lake County.



Attracting and Developing Talent

We facilitate innovative partnerships and initiatives to strategically

deepen the talent pool for targeted Lake County industries. The most important asset of any business is its human capital. By building an employer-driven talent pipeline that includes educational institutions from middle school on up through graduate schools, designed around the talent needs of our critical industry sectors, we work with our partners to build, upskill and attract the talent that will fuel business growth.

Investment Opportunities

Support these efforts by investing in Lake County Partners. We offer four annual investment levels to fit organizations of all sizes.

Gold - \$50,000+

- Sponsorship of strategic initiatives
- Two premium tables for ten at The Big Event, the largest annual gathering of business and civic leaders in Lake County
- Plus all benefits listed below

Silver - \$25,000

- Opportunity to host Investor-only events
- One premium table for ten at The Big Event, the largest annual gathering of business and civic leaders in Lake County
- Logo placement with link on Lake County Partners' website
- Investor/Board Member spotlight in Economic Developments, our bi-monthly email newsletter that reaches 4,000 stakeholders
- Plus all benefits listed below

Bronze - \$10,000

- Eligibility to serve on our Board of Governors
- Listed as a Preferred Partner for business referrals and site selectors
- Listed as an Investor in Economic Developments, our bi-monthly email newsletter that reaches 4,000 stakeholders
- Option to be included in media pitches and news stories
- Plus all benefits listed below

Titanium - \$5,000

- Exclusive Investor-only communications
- Two tickets to Investor-only events
- Company listing and link on Lake County Partners' website
- Access to data and customized business research
- First option on unique sponsorship opportunities to promote your business

Invest in Economic Growth: Invest in Lake County Partners

Big Event Sponsorship Opportunities

The Big Event annually brings together 500+ business and civic leaders for unparalleled networking opportunities, expert insights and important business updates.

Presenting Sponsor - \$25,000

- Selected representative will present during the event program and introduce Keynote Speaker
- Recognized during event by emcee with one-sentence callout
- Recognized as Presenting Sponsor on event webpage and in event program, on-site signage, event press release and post-event email to event attendees
- One reserved premium table (seats 10)

Book Sponsor - \$15,000

- Recognized on branded bookmarks inside of Keynote Speaker's book
- Recognized during event by emcee with one-sentence callout
- Recognized as Book Sponsor on the event webpage and in event program, on-site signage, event press release and post-event email to event attendees
- One reserved premium table (seats 10)

Caffeine Sponsor - \$10,000

- Recognized on branded coffee cup sleeve
- Recognized during event by emcee with one-sentence callout
- Recognized as Caffeine Sponsor on the event webpage and in event program, on-site signage, event press release and post-event email to event attendees
- One reserved premium table (seats 10)

Leadership Sponsor - \$7,500

- Opportunity for a staffed table or collateral in networking area
- Recognition near refreshment station in networking area
- Recognized as Leadership Sponsor on the event webpage and in event program, on-site signage, event press release and post-event email to event attendees
- One reserved premium table (seats 10)

Partnership Sponsor - \$5,000

- Recognized as Partnership Sponsor on the event webpage and in event program, on-site signage, event press release and post-event email to event attendees
- One reserved premium table (seats 10)

Table Sponsor - \$2,500

- Recognized as Table Sponsor on the event webpage and in event program, on-site signage and event press release
- One reserved premium table (seats 10)

Additional Sponsorship Opportunities

Lake County Partners offers the following sponsorship opportunities to help you reach our audience of business and community leaders:

Sponsor a Bi-monthly Issue of Economic Developments - \$2,500 per Issue

Our refreshed e-newsletter spotlights key partners in front of the 4,000+ business and community leaders who subscribe to each issue.

Sponsor a Quarterly Municipal Economic Development Advisory Group Meeting - \$3,000 per Meeting

These meetings attract key business and municipal decision-makers and offer a great chance to network.

Join Us

Our continued efforts to drive the Lake County economy forward rely on investment from partners like you. Working together, we ensure that Lake County remains competitive and our community continues to thrive. To make your investment and join the ranks of Lake County's high-profile corporate leaders, please contact:

Kevin Considine, President & CEO, Lake County Partners
847-597-1226 | kconsidine@lakecountypartners.com



Invest in Your Business.
Invest in Lake County.
Invest in Lake County Partners.