

# The Big Event

## Sponsorship Opportunities

Friday, May 17, 2019

7am to 9:30am

Lincolnshire Marriott Resort



**You are invited to showcase your organization as a sponsor of Lake County Partners' Big Event, to be held in the morning on Friday, May 17 at the Lincolnshire Marriott Resort.**

The Big Event is the single largest annual gathering of business and civic leaders focused on collectively working to expand Lake County's economy. Over the past several years, the Big Event has sold out and had record-breaking crowds of over 500 people.

We are pleased to offer a variety of options for sponsorship of The Big Event. To pursue one of the packages and take advantage of this unique opportunity for exposure and recognition in front of Lake County's business community, please contact:

**Kevin Considine**  
President & CEO, Lake County Partners  
847-597-1226  
kconsidine@lakecountypartners.com



### Presenting Sponsor - \$25,000

- Selected representative will present during the event program and introduce Keynote Speaker Sam Walker
- Recognized during event by emcee with one-sentence callout
- Recognized as Presenting Sponsor in event program
- Recognized as Presenting Sponsor in on-site signage
- Recognized as Presenting Sponsor in the event press release
- Recognized as Presenting Sponsor on the event webpage
- Recognized as Presenting Sponsor in post-event email to event attendees
- Two reserved premium tables (seats 10 people each)

### Caffeine or Book Sponsor - \$10,000

- Recognized on either branded coffee cup sleeve or bookmarks inside of Keynote Speaker Sam Walker's book, *The Captain Class*
- Recognized during event by emcee with one-sentence callout
- Recognized as Caffeine or Book Sponsor in event program
- Recognized as Caffeine or Book Sponsor in on-site signage
- Recognized as Caffeine or Book Sponsor in the event press release
- Recognized as Caffeine or Book Sponsor on the event webpage
- Recognized as Caffeine or Book Sponsor in post-event email to event attendees
- One reserved premium table (seats 10 people)

### Leadership Sponsor - \$7,500

- Opportunity for a staffed table or collateral in networking area
- Recognition near refreshment station in networking area
- Recognized as Leadership Sponsor in event program
- Recognized as Leadership Sponsor in on-site signage
- Recognized as Leadership Sponsor in the event press release
- Recognized as Leadership Sponsor on the event webpage
- Recognized as Leadership Sponsor in post-event email to event attendees
- One reserved premium table (seats 10 people)

### Partnership Sponsor - \$5,000

- Recognized as Partnership Sponsor in event program
- Recognized as Partnership Sponsor in on-site signage
- Recognized as Partnership Sponsor in the event press release
- Recognized as Partnership Sponsor on the event webpage
- Recognized as Partnership Sponsor in post-event email to event attendees
- One reserved premium table (seats 10 people)

### Table Sponsor - \$2,000

- Recognized as Table Sponsor in event program
- Recognized as Table Sponsor in on-site signage
- Recognized as Table Sponsor in the event press release
- Recognized as Table Sponsor on the event webpage
- One reserved premium table (seats 10 people)