

20 YEARS OF LEADING THE INNOVATION ECONOMY

THE BIG EVENT SPONSORSHIP OPPORTUNITIES



FRIDAY, JUNE 1, 2018 • LINCOLNSHIRE MARRIOTT RESORT



You are invited to showcase your organization as a sponsor of Lake County Partners' Big Event, to be held in the morning on Friday, June 1st at the Lincolnshire Marriott Resort!

The Big Event is the single largest annual gathering of business and civic leaders focused on collectively working to expand Lake County's economy. Over the past several years, the Big Event has sold out and had record-breaking crowds of over 500 people.

Prior to the Big Event, we will host a Speaker Reception at 7 a.m. to give select attendees the opportunity to network and meet with the speakers in a more exclusive setting. This year's sponsorship packages include invitations to the Speaker Reception as noted.

Due to demand, we have expanded our sponsorship packages for the Big Event, and we are pleased to offer a variety of options. To pursue one of the packages and take advantage of this unique opportunity for exposure and recognition in front of Lake County's business community, please contact Lake County Partners' President & CEO Kevin Considine at 847-597-1226 or kconsidine@lakecountypartners.com

Speaker Sponsor - \$25,000

- Recognized as Speaker Sponsor in event program
- Recognized as Speaker Sponsor on individual signage
- Recognized as Speaker Sponsor in the event press release
- Recognized as Speaker Sponsor on the event webpage
- Recognized as Speaker Sponsor in post-event email to event attendees
- Recognized during the event and selected representative will introduce Keynote Speaker
- 10 invitations to the Speaker Reception
- 2 Premier tables (each seats 10)

Presenting Sponsor - \$15,000

- Recognized as Presenting Sponsor in event program
- Recognized as Presenting Sponsor on individual signage
- Recognized as Presenting Sponsor in the event press release
- Recognized as Presenting Sponsor on the event webpage
- Recognized as Presenting Sponsor in post-event email to event attendees
- Recognized as Presenting Sponsor on signage in Speaker Reception
- Recognized during the event and selected representative will introduce Economic Outlook Speaker
- 10 invitations to the Speaker Reception
- 1 Premier table (seats 10)

Caffeine Sponsor - \$12,000

- Recognized as Caffeine Sponsor in event program
- Recognized as Caffeine Sponsor on coffee cups distributed during the event
- Recognized as Caffeine Sponsor in the event press release
- Recognized as Caffeine Sponsor on the event webpage
- Recognized as Caffeine Sponsor in post-event email to event attendees
- 5 invitations to the Speaker Reception
- 1 Premier table (seats 10)

Media Sponsor - \$5,000

- Recognized as Media Sponsor in event program
- Recognized as Media Sponsor on individual signage
- Recognized as Media Sponsor in the event press release
- Recognized as Media Sponsor on the event webpage
- Recognized as Media Sponsor in post-event email to event attendees
- 5 invitations to the Speaker Reception
- 1 Premier Table (seats 10)

Networking Sponsor- \$5,000

- Recognized as Networking Sponsor in event program
- Recognized as Networking Sponsor on signage in General Networking Area
- Recognized as Networking Sponsor in the event press release
- Recognized as Networking Sponsor on the event webpage
- Recognized as Networking Sponsor in post-event email to event attendees
- 5 invitations to the Speaker Reception
- 1 Premier Table (seats 10)

Registration Sponsor - \$3,500

- Recognized as Registration Sponsor in event program
- Recognized as Registration Sponsor on signage at registration table
- Recognized as Registration Sponsor in the event press release
- Recognized as Registration Sponsor on the event webpage
- Recognized as Registration Sponsor in post-event email to event attendees
- 3 invitations to the Speaker Reception
- 1 Premier Table (seats 10)

Chairman's Circle Table Sponsor - \$2,000

- Recognized as Chairman's Circle Table Sponsor in event program
- Recognized as Chairman's Circle Table Sponsor on signage
- Recognized as Chairman's Circle Table Sponsor in the event press release
- Recognized as Chairman's Circle Table Sponsor on the event webpage
- 1 Premier table (seats 10)