

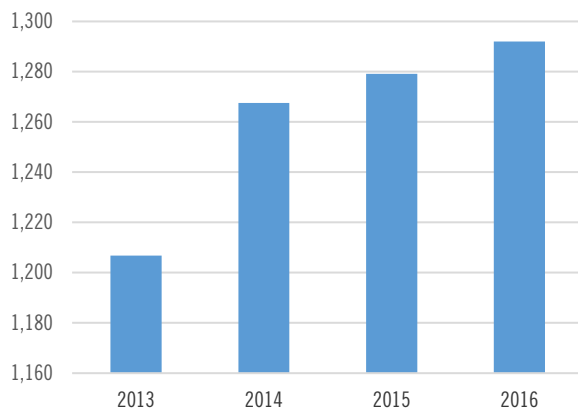
LAKE COUNTY UPDATE | 2018 FUN EDITION



TOURISM BUSINESS GROWS IN LAKE COUNTY

Domestic tourism expenditures in Lake County topped \$1.34 billion in 2017, and has been growing steadily over the last few years. This makes Lake County the third largest tourism county in Illinois. (U.S. Travel Association)

ANNUAL TOURISM EXPENDITURES IN LAKE COUNTY



TOURISM JOBS AND PAYROLL ON THE RISE

Tourism in Lake County supports more than 11,030 jobs each year, which accounted for at least \$314 million in payroll—an increase of 4.1% over the previous year. (U.S. Travel Association)

OUTDOOR ADVENTURES ABOUND

Lake County boasts over 50,000 acres of forest preserves and open space, 550 miles of trail and bikeway connections, 40 miles of Lake Michigan lakefront and more than 200 lakes and rivers which provide unlimited boating, fishing and swimming opportunities. We are also home to Ravinia Festival and over 40 well-known golf courses where residents play as hard as they work. (Lakecountylife.org)

GREAT WOLF LODGE OPENS WITH A SPLASH

Water park industry leader Great Wolf Lodge opened their 17th location in Gurnee in July 2018. The company made an approximately \$60 million investment to upgrade the former Key Lime Cove resort. The improvements include an expanded 80,000 square foot water park with two new family slides, a large wave pool, a new toddler play area and an outdoor oasis. New indoor activities include a ropes course, climbing wall and arcade as well as new shops and a variety of dining options. The resort also features 414 freshly renovated suites, which are designed to accommodate families and groups. (Great Wolf Lodge)

SIX FLAGS ANNOUNCES HOLIDAY IN THE PARK

For the first time in the park's 42-year history, Six Flags Great America in Gurnee will stay open to celebrate the Holiday in the Park. An annual tradition at some of their other parks, the festival includes more than one million LED lights, beautifully adorned Christmas trees, thrilling rides, enchanting shows, delicious seasonal food and dazzling park décor. (Six Flags)